



Press Kit

Switch Plan is a daughter company of Papernest. It was founded in July 2020 to fulfill one mission: transform the UK energy market by facilitating contract management for all the Brits.

Switch Plan specializes in comparing all the energy tariffs available on the market in order to find the best deals custom fitted to its customers priorities.

Our Goal

Manage your energy supply.

We want to relieve individuals of one of the most tedious tasks that exists: the management of energy subscriptions.

Our aim is to help you manage all aspects of your energy supply. Making your navigation through the offers as simple as possible through a helpful and friendly online website and call platform. Indeed, with so many energy suppliers operating in the UK market, we know it can be confusing when trying to benchmark such a fruitful and competitive market . We serve as your binoculars: showing you what to focus on, and allowing you to ignore what is less important for your values and needs.



Our Mission

Save money through switching.

So many people in the UK lose hundreds of pounds per year because they aren't informed enough on the energy market to switch to the best deals available. In fact, switching suppliers with Switch Plan can save you up to 400 pounds a year. How? Well, that's because, contrary to popular knowledge, energy is a personalised matter. Being informed about fixed energy tariffs, variable energy tariffs, deemed contracts, 'the Big 6', small suppliers, etc. will save you money.

But, no need to start researching, because Switch Plan has experts for that. All you need to do is give them a call.



The company

The papernest adventure

Switch Plan's parent company, papernest, continues to grow by the months.

In June 2017, the company started with two founders. At the time of the writing, December 2020, we have reached over 500 employees and have built offices in France, Italy, the UK and Spain. The generalized mission of Papernest is to "be the one and only intermediary for all your administrative processes within only a few clicks". However, Switch Plan has a more specific mission: to be the intermediary between the energy suppliers and the customers and to facilitate energy contract management so that our customers will get the best deal possible.

The company

Switch Plan, the UK branch

Switch Plan is a new company with promising prospects. We gained our first client in July 2020 and have been growing ever since. We are a company with a start-up culture, or better said, the little fish in a big pond. We are always looking for ways to improve and grow, we are small but mighty.

Even though we started out less than a year ago, we aim to make a difference in the energy comparison industry by making the switch between energy suppliers faster, cheaper, and easier than our competition.

You might be asking, how do we function as a business? Well, our business model is 100 percent customer first. This means that our services are free to our customers and we charge the energy suppliers a commission when our customers switch to their services. And that's it! So, since we work off of the commission of our partners, it is our job to always keep them on their toes and always find our customers the best energy deals.

The company

The Switch Plan team

Let's take a moment and introduce ourselves. Here are the people who make up our wonderful team at Switch Plan:

Philippe de la Chevasnerie

CEO

Benoît Fabre

CTO and head of Operations

Acquisition team

Charles Grosperrin

Acquisition & Growth Manager for France and the UK

William Dautel

Digital Marketing Manager for the UK Market

Casper Taylor

Digital Marketing Intern - UK Market

Baylee Konen

Digital Marketing Intern - UK Market

Product team

Anne-Gaëlle Delmond

Head of Strategy & Suppliers partnerships

Antoine Causse

Country Manager UK



The company

Contact

If you want to get through to us it's easy.
Drop an email to switch.plan@papernest.com

Also, you can find us on social media here:
Facebook: <https://www.facebook.com/switchplanuk>
Twitter: https://twitter.com/switch_plan