



Broadband plans

by **papernest**

Press Kit

Broadband Plans is a daughter company of Papernest. It was founded in 2020 to fulfill one mission: transform the UK broadband market by facilitating contract management for all the UK residents.

Broadband Plans specializes in comparing all the broadband tariffs available in the UK market in order to find the best deals custom fitted to its customers priorities.

Our Goal

Manage your broadband contracts.

We want to relieve individuals of one of the most tedious tasks that exists: the management of broadband plans.

Our aim is to help you manage all aspects of your broadband and mobile contracts. Making your navigation through the offers as simple as possible through a helpful and friendly online website and call platform. Indeed, with so many broadband/mobile providers operating in the UK market, we know it can be confusing when trying to benchmark such a fruitful and competitive market . We serve as your binoculars: showing you what to focus on, and allowing you to ignore what is less important for your values and needs.

Our Mission

Save money through switching.

So many people in the UK lose hundreds of pounds per year because they aren't informed enough on the broadband market to switch to the best deals available. In fact, switching suppliers with Broadband Plans can save you up to 200 pounds a year. How? Well, that's because, contrary to popular knowledge, broadband and mobile plans are a personalised matter. Being informed about fixed broadband tariffs, deals and bundles, contracts, 'the Big 4', small suppliers, etc. will save you money.

But, no need to start researching, because Broadband Plans has experts for that. All you need to do is give them a call.



The company

The papernest adventure

Broadband Plans's parent company, papernest, continues to grow by the months.

In June 2017, the company started with two founders. At the time of the writing, July 2022, we have reached over 1000 employees and have built markets in France, Italy, the UK, Germany, Brazil, Mexico and Spain. The generalized mission of Papernest is to "be the one and only intermediary for all your administrative processes within only a few clicks". However, Broadband Plans has a more specific mission: to be the intermediary between the broadband suppliers and the customers and to facilitate broadband contract management so that our customers will get the best deal possible.

Our success

Papernest accomplishments



Over 1 million happy customers



Over 10 000 partners



70 NPS score



Over 1000 papernemates



Saving our clients over £200 a year



Established in 7 markets: UK, France, Italy, Brazil, Spain, Mexico, Germany

The company

Broadband Plans, the UK branch

Broadband Plans is a new company with promising prospects. We gained our first client in 2020 and have been growing ever since. We are a company with a start-up culture, or better said, the little fish in a big pond. We are always looking for ways to improve and grow, we are small but mighty.

Even though we started out not so long ago, we aim to make a difference in the broadband comparison industry by making the switch between broadband suppliers faster, cheaper, and easier than our competition.

You might be asking, how do we function as a business? Well, our business model is 100 percent customer first. This means that our services are free to our customers and we charge the broadband suppliers a commission when our customers switch to their services. And that's it! So, since we work off of the commission of our partners, it is our job to always keep them on their toes and always find our customers the best broadband deals.

The company

The Broadband Plans team

Let's take a moment and introduce ourselves. Here are the people who make up our wonderful team at Broadband Plans:

Philippe de la Chevasnerie

CEO

Benoît Fabre

CTO and head of Operations

Acquisition team

Mickael Villard

Head of SEO

William Dautel

Digital Marketing Manager for the UK Market

Kathryn Ryan

Digital Marketing Associate - UK Market

Alan Rijnders

Digital Marketing Associate - UK Market

Sophia Silini

Product team

Anne-Gaëlle Delmond

Head of Strategy & Suppliers partnerships

Antoine Causse

Country Manager UK

The company

Contact

If you want to get through to us it's easy.
Drop an email to william.dautel@paperneast.com

Also, you can find us on social media here:

 <https://www.facebook.com/Broadband-Plans-110676064633240>

 https://www.instagram.com/broadband_plans/

 https://medium.com/@broadband_plans

 https://twitter.com/broadband_plans

 <https://www.linkedin.com/company/paperneast-uk/>